

A large, stylized blue letter 'V' is the central graphic element. It is composed of two thick, curved strokes that meet at a sharp point at the bottom. The 'V' is positioned behind the text, with some parts of the text overlapping it.

VACuM●

Visegrad

Academy

of Cultural

● **Management**

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VACuM Visegrad Academy of Cultural Management 2

Bratislava, 6-13 September 2017

Lviv, 17-24 March 2018

Kraków, 27-30 May 2018

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Info for participants

The Visegrad Academy of Cultural Management is a unique educational initiative based on the collaboration of the Villa Decius Association from Krakow with the Marcel Hicter Association from Brussels and its Partner organisations and institutions: the Arts and Theatre Institute in Prague, Czech Republic; the European Cultural Foundation in Budapest, Hungary; the Bratislava International School of Liberal Arts, Slovakia; the Public Advocacy NGO in Tbilisi, Georgia; the Cultural Industries Association in Lviv, Ukraine; the ExStereo NGO in Chisinau, Moldova and the Theatre for Changes NGO in Yerevan, Armenia.

www.vacum.eu



Organisers



The Villa Decius Association (Krakow, Poland) is a non-profit, non-governmental organization established in 1996. At the base of its activities lies the idea of meetings of representatives from various fields of science and culture from all over Europe. Many interdisciplinary projects of the Association provide for a multifaceted outlook on the role of culture in the contemporary world, international cultural cooperation and promotion of human and cultural rights. In its programmes, the Association gives an important place to the role of a writer and a translator in intercultural dialogue, to the European integration, protection of cultural heritage and ethnic minorities and development of tolerance.

www.villa.org.pl



Association Marcel Hicter pour la Démocratie culturelle ASBL (Brussels, Belgium) is a non-profit organization established in 1980. It is promoting cultural democracy and citizen empowerment at the European level by action - research projects and training programmes in Belgium, Europe and Africa. Its goals aim at enabling operators to build bridges between the evolution of cultural practices and new needs concerning working methods and skills to develop on the cultural co-operation scene in Europe. The main focus of the AMH is on training cultural operators to manage daring cultural cooperation projects. Its flagship programme in this field is the European Diploma in Cultural Project Management.

www.fondation-hicter.org

Partners



Armenia: Theatre for Changes (T4C) formed in 2007, is a cultural non-governmental organisation composed of young professional artists who are exploring ways to use their skills and competences to enhance the overall quality of life in Armenia. T4C has since gained a respectable reputation for its acute sensitivity in heightening social awareness and civic responsibility.

www.t4c.carrd.co

Czech Republic: Arts and Theatre Institute (ATI) is a state-funded institution founded by the Ministry of Culture of the Czech Republic. The mission of the ATI is to provide the Czech and international public with a comprehensive range of services in the field of theatre and individual services connected to other branches of the arts (music, literature, dance and visual arts). The ATI collects objects and work relating to the theatre, processes and provides access to them, pursues research, initiates and participates in international projects, and publishes scholarly work. It is also the headquarters of the Czech Office of the EU Culture Programme.

www.idu.cz



Georgia: Public Advocacy was founded in 2009 as a coalition of several non-governmental organisations aiming to monitor mass public demonstrations against the government in 2009. Later, it was transformed into a civil society organisation which promotes free, fair and transparent elections, facilitates strengthening civil society development and defends human rights in Georgia. It is a member of the Georgian National Platform of Eastern Partnership Civil Society Forum.

www.advocacy.ge



8 **Hungary: European Cultural Foundation (ECF)** is an NGO whose main priority is to develop the European cultural cooperation. ECF helps cultural activists and mediators from different cultural fields and functions as a mediator between local, regional and pan-European cultural initiatives. It organises translation programs, multicultural cooperation projects in Hungary and in the Central European region in close cooperation with non-governmental cultural institutions, cultural magazines and individuals.

www.ecfbudapest.com



Moldova: ExStereo is an NGO established with the purpose to create, promote and push positive forward-thinking on contemporary art and modern culture to a wider audience in Moldova, generating local cultural networks and joining international networks for cultural exchange.

Slovakia: Bratislava International School of Liberal Arts (BISLA) is a liberal arts college, the first of its kind in Central Europe engaged in many scientific, cultural, and educational projects and initiatives. BISLA has a broad international scope and well established exchanges with schools in Europe, the USA and Asia. BISLA is also a seat of ECOLAS (The European Consortium of Liberal Arts and Sciences) - a network of European liberal arts programs and institutions, and a member of the prestigious Global Liberal Arts Alliance.

www.bisla.sk



Ukraine: Cultural Industries Association (CIA) is an NGO whose mission is to promote development of cultural and creative industries, to increase the economic and social impact of cultural industries by supporting artists, managers and entrepreneurs, as well as becoming a catalyst for the transformation of urban rural territories through culture.

www.culture.in.ua/en

Strategic partner and donor

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- Visegrad Fund

The International Visegrad Fund is an international organisation based in Bratislava founded by the governments of the Visegrad Group (V₄) countries — the Czech Republic, Hungary, the Republic of Poland, and the Slovak Republic — in Štířín, Czech Republic, on June 9, 2000. The purpose of the Fund is to facilitate and promote the development of closer cooperation among citizens and institutions in the region as well as between the V₄ region and other countries, especially in the Western Balkan and Eastern Partnership regions.

The Fund operates several grant programs, and also awards individual scholarships, fellowships and artistic residencies. Grant support is given to original projects in the areas of culture, science and research, youth exchanges, cross-border cooperation and tourism promotion, as well as in other priority areas defined in calls for proposals published on the Fund's website.

The Fund's annual budget consists of equal contributions of V₄ governments. The Fund also utilizes (in the form of sub-granting or co-financing) contributions from other governments/governmental organizations from Canada, Germany, the Netherlands, South Korea, Sweden, Switzerland, and the United States.

Any natural person or legal entity is eligible to apply for a grant support with the exception of organizations of state (central) administration institutions. Preference is generally given to those projects submitted by not-for-profit entities (NGOs/CSOs, foundations) and public institutions (schools and universities, research institutes, etc.). Applicants from outside of the V₄ region can win support provided that their proposed projects deal with the V₄ region and meet all formal requirements, such as having V₄ project partners.

www.visegradfund.org

email: visegradfund@visegradfund.org

VACuM methodology

The course includes: two Educational Sessions – one in Slovakia and one in Ukraine (each 8 days long, including travels), development of a project in a home country, an individual study visit in V4 or EaP countries (organised and covered by participants) and a Diploma Seminar (4 days) in Poland.

It aims to achieve:

- improvement of knowledge about European, national and regional cultural policies and practice
- development of professional capacities and managerial skills
- preparing participants to play active roles in reform processes and use innovative and efficient practices in local development
- extension of European cultural exchange networks.

The training consists of theoretical contributions and practical inputs of experts and practitioners and includes:

- intervention of lecturers who not only lecture on their topic but also debate with the participants
- workshops in small groups and interacting on participants' respective experiences and projects as well as on various topics tackled. The training format in these workshops is based on a “peer to peer” methodology
- creative sector and cultural projects case studies organised in the cities where the training takes place.

Other obligatory components of the course are:

- implementation of the project submitted at the application stage
- a study visit organized by each participant.

Please note that Organizers will not cover costs connected to this phase.

Experts and guests

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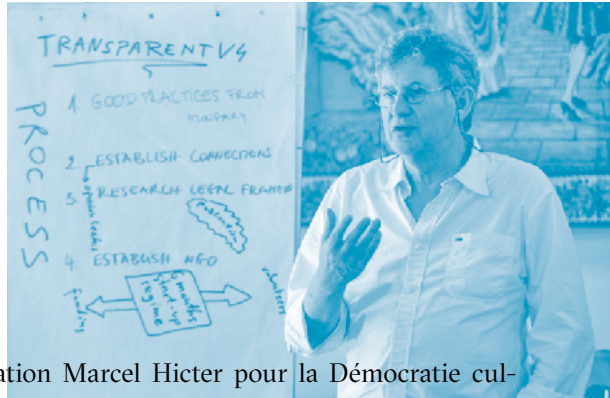
Franco Bianchini

Professor of Cultural Policy and Planning and Director of the Culture, Place and Policy Institute at the University of Hull, UK. From 2007-2016 he was Professor of Cultural Policy and Planning at Leeds Beckett University, UK. He has acted as advisor and researcher for organisations including Liverpool Culture Company, Arts Council England and the Council of Europe. His current research interests include notably: the role of culture in urban regeneration; cultural diversity and interculturalism as resources for innovation in urban policy.



Ania Danilewicz

Cultural animator and manager; currently in Aleksander Zelwerowicz National Academy of Dramatic Art in Warsaw and Puppet Theatre Art Department in Białystok. She cooperates with Association Marcel Hicter in Brussels and other independent organisations and projects. Trainer of Borderland Summer School and Visegrad Summer School, lecturer of the Gdańsk University and University of Białystok. Author of many cultural and educational programs and fellow of the Minister of Culture and National Heritage in 2013 in cultural management.



Jean Pierre Deru

Director of the Association Marcel Hicter pour la Démocratie culturelle and Director of the European Diploma in Cultural Project Management, run with the support of the Council of Europe. Lecturer at the Open Faculty of Economic and Social Policies (FOPES) of the University of Louvain, Belgium. Involved in many European cultural networks.



Milena Dragičević Šešić

Former President of the University of Arts, Belgrade, where she now holds the UNESCO Chair in Cultural Policy and Management. She received her master's degrees in Theatre Studies (Paris VIII), Cultural Policy (University of Arts Belgrade) and a PhD in Sociology of Culture (University of Belgrade). Her research interest covers wide scope of topics in cultural policies and management, urban policies, cultural and media studies, popular culture.

She is the author of 16 books and 150 essays, translated in 17 languages. She has been editor of numerous journals and book series.

Member of National Council of Science (2006–2010); Member of Advisory Boards of Interuniversity Centre, Dubrovnik; European Diploma in Cultural Project Management, Brussels, etc. Expert in cultural policy and management for EU, European Cultural Foundation, Council of Europe and UNESCO. She has guest lectured at numerous universities (Lyon, Grenoble, Moscow, Budapest, Krakow, CUNY and Columbia University NY, University of Buffalo, Jyväskylä, Vilnius, Lasalle Singapore).

She is also a civil society activist offering her volunteer support to the development of critical thinking and activism in country and abroad. In 2002, she received the Commandeur dans l'Ordre des Palmes Académiques (Ministry of National Education and Research of France).



Danuta Glondys

PhD in the Humanities and master's degrees in English Philology and Political Science. Director of Department of Culture of Krakow Municipality (1993–1999) and then Regional Director of the USAID programme in Poland. For 6 years she was the European Commission expert in the European Capitals of Culture programme selecting and monitoring all ECOC since 2009 until 2017.

Director of the Villa Decius Association in 2001–2016, she is now the Plenipotentiary of the Board for International Affairs. Member of the Board of ICORN (International Cities of Refuge Network).

Lecturer at the Jagiellonian University and at the Humanistic Studies Department of the University of Technology in Krakow. Author and editor of numerous publications, including European Capital of Culture. Place of Culture in the Policy of the European Union (2010). An avid traveler.



Jonathan Goodacre

A senior consultant at The Audience Agency based in the UK, where is responsible for their international work. His areas of expertise include audience development, evaluation, fundraising, cultural tourism, outdoor/street arts and community participation. He has also been part of Pedagogic Team of the European Diploma of Cultural Project Management of the Association Marcel Hicter since 2010, helping a wide range of cultural managers to develop international co-operation projects.

Recently, he has contributed to the EU commissioned study: 'Engage Audiences' worked with a variety of international researchers and managers on Adeste and is now working on the Connect (Erasmus + Knowledge Alliances) programme which is researching and setting training standards in audience development across the arts, heritage and cultural sectors.



Milica Illic

is a cultural professional specialised in international cooperation in contemporary performing arts. Currently international adviser at Onda, French office for contemporary performing arts circulation, she previously worked at IETM international network for contemporary performing arts, On The Move cultural mobility network, the University of Arts in Belgrade and developing various cultural projects.

She is a member of the Board of Balkan Express, a collaboration platform for contemporary art and other socially engaged practices and of Fresh Arts Coalition Europe, a network of emerging, cross-disciplinary art. She authored and co-authored several articles and research papers, in particular regarding artistic cooperation in and with South East Europe.

Bob Palmer

Director of Culture and Cultural and Natural Heritage at the Council of Europe between 2006-2012. He has previously served as an independent consultant and director of two European Capitals of Culture, Glasgow (1990) and Brussels (2000).

He has worked in the cultural sector as an expert, independent advisor to governments, cities and regions on cultural development and regeneration, cultural tourism, festivals and arts policies, and a consultant to cultural foundations, cultural networks, arts organizations, and intergovernmental bodies, such as the European Cultural Foundation, the European Commission and UNESCO.



Samuel Abrahám

Born in Bratislava and emigrated to Canada in 1980. Studied International Relations at the University of Toronto and at Carleton University in Ottawa and got his Ph.D. at Carleton University. He returned to Slovakia in 1990 and helped to establish the first political science department at Comenius University in Bratislava where he lectured for 14 years. Founder of the Society for Higher Learning, since 1996, the publisher and editor-in-chief of journal Kritika & Kontext.

Member of Advisory Board and Board of Trustees of EUROZINE. During 1996-2001 representative of the Foundation Project on Ethnic Relations, based in Princeton, U.S.A., specialising in inter-ethnic conflicts. In 2009 co-founder and managing director of European Consortium of Liberal Arts and Sciences. In 2006, he founded and has been the President and Professor of Bratislava International School of Liberal Education.

Bozhena Zakaliuzhna

Art and culture manager, culture analyst, urbanist. Since 2015 director of Jam Factory Art Centre and director of Harald Binder Cultural Enterprises. Responsible for development of strategy, administration, management of employees, setting up programs, projects and partnership for the Art Centre which is planned as a contemporary art institution to be opened in 2020. Also, a co-founder of NGO Cultural Industries Association, which deals with educational programs and development of opportunities for culture managers and curators.

Her educational background is in cultural studies and project management. Graduate of VACuM 1. She was involved as a professional in culture and event management since 2006, as well setting up and managing educational programs, music events and festivals, developing programs. Constantly continuing to develop and grow together with new project and talented people.



Participants

**Mahbara Abbasova, Azerbaijan**

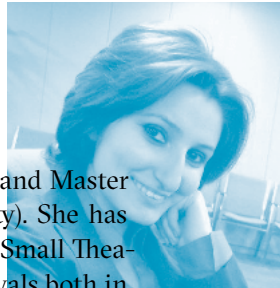
Currently works at the Azerbaijan State University of Culture and Arts as a lecturer and at the same time an art-manager at the Gogova Artists Residency Baku. Before she was an art-curator and PR-manager at the Baku Creative Center art-gallery. She has graduated at the Azerbaijan State Academy of Fine Arts, Faculty of Arts, with specialty "Restoration and examination of art works"; both bachelor and master with A-degree (red diploma). Since 2015 she has been Ph.D. student of the Azerbaijan State University of Culture and Arts. Mahbara is also a participant of the EU-Eastern Partnership Culture and Creativity Programme in Azerbaijan. She was the curator, organizer and national companion of some art-projects. She is a member of the Union of Azerbaijan Artists and Initiative Curators Union in Baku.

Gayane Babayan, Armenia

Master of Arts in Art History (Yerevan State University) and Master of Arts in Medieval Studies (Central European University). She has studied and played at the National Centre of Aesthetics. Small Theatre for sixteen years and taken part in many theatre festivals both in Armenia and abroad. Gayane is interested in fine arts and performative arts. She has also worked as an assistant for the educational programs held by NCA. Small Theatre studio. She has taken part in several dancing and acting workshops in Armenia and abroad.

Besides being an actress, Gayane is also a researcher in the field of Armenian medieval art and has participated in several international conferences. She has also some experience in the participation in the archaeological excavations in Armenia.

Her current interests touch issues of development of cultural management in Armenia.



Réka Bálint, Hungary

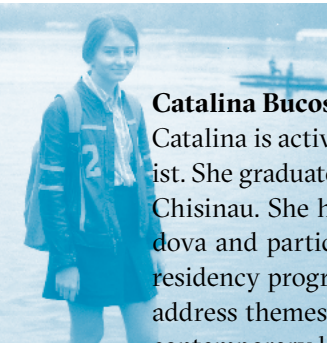
Réka Bálint is an Events Coordinator at the External Relations Office (ERO) at Central European University, Budapest, Hungary. Réka received her B.A. degree in English and American Studies and her M.A. in English Studies (Interdisciplinary Studies of Culture), both from the University of Szeged.

Previously, she worked at the University of Szeged for a Talent Care Center where she organized various events. At CEU she oversees both in-house institutional events and external rental event projects. She is also involved in external community outreach and liaison with the diplomatic community.

**Catalina Bucos, Moldova**

Catalina is active both in art management and as a contemporary artist. She graduated as a graphic artist from the National College of Art, Chisinau. She has presented her graphics in several galleries in Moldova and participated in non-formal contemporary exhibitions and residency programs such as Mezon Art. Her interdisciplinary works address themes like: politics, the rudimental behaviors, aesthetics of contemporary life, feminism and the norms of society.

Besides her artistic experience, she has also proven to be an art manager and curator. As a founder of ARTA Gallery she managed several design productions, curated exhibitions, street art projects and auctions in collaboration with organizations like the National Ministry of Foreign Affairs and European Integration of Moldova and National Agency of Intellectual Property of Moldova. Since the beginning of 2017, she is an active member of 10/90 studio. A project that aims to create a better community of socially engaged designers and contemporary artists. At 10/90 she has managed some training related to social curatorship and initiated an exhibition.

**Saba Chachanidze, Georgia**

is studying cultural management at the Ilia State University. He was working in NGO “Union for Sustainable Development ECOVISION”. Nowadays he is working in “MBN”, a producing company as a project manager. In parallel with these he is singing in a Jazz Band “The Quintessence” and works for the project “A Capella singing summer camps” which will be held in Georgia as a great opportunity for beginner singers to improve their musical skills.

**Volha Damarad, Belarus**

has the background in international law, human rights, public policy, democracy, and civil society development in Eastern Europe. After graduating B.B.L in international, LL.M in human rights and professional one-year courses on European Integration and foreign affairs, she worked for the International Republican Institute (IRI).

She completed a number of intensive modules on political science and law issues at the Charles University, Lund University, European University Viadrina, College of Europe, Oslo University, and others. Volha was awarded prestigious scholarships and fellowships from Open Society Institute, Estonian Ministry of Foreign Affairs, Krzysztof Skubiszewski Foundation, Konrad Adenauer Foundation and German Academic Exchange Service.

Lucia Dubacova, Slovakia

Lucia is a creative producer and founder of a design studio Unfold Collective. In 2016 she has set up the Sensorium conference in Bratislava focusing on computational art, design and performance.

Lucia holds an MA degree in Creative and Cultural Entrepreneurship from Goldsmiths College London where she has worked on creative production and scenography for music festivals. An important inspiration for her work is new media, digital fabrication, architecture and theatre.

**Zbyszko Roman Fingas, Poland**

is a cross-cultural social psychologist, trained in conflict resolution.

He worked in various NGOs both in Poland and abroad. Coordinated literary projects during the European Capital of Culture Wrocław 2016. Currently working in two cultural NGOs, co-organizing cross-border project and a literary festival on Dry Hills on the border of Poland and Czech Republic.

**Eva Gartnerová, Czech Republic**

Wanderlust traveller, food lover, culture nerd in the field of interests. Besides her passions she is Ph.D. student of design and multimedia at Faculty of Multimedia Communication at the Tomas Bata University Zlin.

Currently working on establishing an alternative culture centre in Zlin. She also works at the university, cooperating on a Communication Agency of the faculty, which organizes a different kind of cultural events. She loves to work with people and on the projects which make sense for her and for the society.

**Ana Gherciu, Moldova**

Ana Gherciu is 27 years old journalist who combines the research of social and political issues in Moldova with the organization of cultural events and the development of cinematography field in the country. She joined the ALTFilm Association in 2011 during the first edition of the Anim'est International Animation Film Festival in Chisinau. Since then she has not only been the PR manager but also plays an important role of a "censor", being the first person to approve or disapprove the crazy ideas of her colleagues.

**Sviatlana Haidalionak, Belarus**

Cultural manager, actress. Participates in Theater "KrylyKhalopa" since 2008. Participated in 13 projects of the group. Acted in 6 performances. Theatrical education received in the halls of Polish and Danish theaters.

Conducts workshops in actor training. In 2014 conducted research in the field of cultural management in Adam Mickiewicz University (Poznan, Poland) within the frameworks of Lane Kirkland Program. In 2017 realized the project Brest Stories Guide created a site specific performance about the history of Brest Jews put into the application.

**Justyna Jochym, Poland**

has graduated CUNY Hunter College in New York City with a BA in Women and Gender Studies in 2008. She pursued an MA in European Studies at the Jagiellonian University in Krakow and completed her degree in 2010 with a specialization in Central and East European Studies. Justyna worked for the Jagiellonian University on the development and promotion of the English-taught programmes till 2014,



after which she joined the Krakow Festival Office team and currently works in the capacity of the Head of International Development and Cooperation. She manages KFO's global relationships and projects, leadership role and vision as well as active membership in numerous networks, including the UNESCO Creative Cities Network, International Cities of Refuge Network, Network for Innovation in Culture and Creativity in Europe, and many more. Since 2014, she has served as the Chair of the UNESCO Cities of Literature. Her interests include literature and reading, art history and arts education.

Anna Kamay, Armenia

is a freelance curator and storyteller based in Yerevan, Armenia. She organizes community-based art projects and exhibitions with the goal of using public space and art to meet local needs.

Anna is the event manager and Artist in Residency program coordinator at the Institute for Contemporary Art in Yerevan. Her recent curated project is "The Newcomers: Syrians in Armenia" (2016) which tackles the issues of the Syrian refugees in Armenia through storytelling and photography.



Khalida Khalilzade, Azerbaijan

is professional translator/interpreter. Studied at the Baku Slavic University (Baku, Azerbaijan) and Wroclaw University (Wroclaw, Poland). Worked at different organizations and companies as a translator/interpreter since 2006. Participant of EU-Eastern Partnership Culture and Creativity Programme 2016/2017. Since 2016, coordinator at cultural and educational programmes, including Sabah project (Baku, Azerbaijan) and Art and Culture Programme Project in the Southern Caucasus (local coordinator 2016/2017).



Barbora Mitošinková, Czech Republic

holds master degrees in arts management and theatre production from the University of Economics, Prague and from the Academy of Performing Arts.

Since 2007 she participated in a series of projects of the "artistic gang" Depresivní děti touží po penězích, eg. Nights at the Central station, Reliquarium, Last year in Marienbad. Made in Czechoslovakia., Našifurianti.

She is one of the founding members and leaders of the "grotto for contemporary performative arts", an independent cultural center in Prague called Venuševe Švehlovce. She used to work both in the private and non-profit sector. Currently she works as Head of the Young Audience Club at Dlouhá Theater in Prague.

Andrey Palash, Ukraine

has worked creatively in the contemporary art, new technologies, urbanistic and organization of events fields for over 7 years, focusing on promoting audiovisual, multimedia and experimental art, supporting and educating young contemporary artists, facilitating social innovations and developing creative practice in public space.

His background and focus on community development and cooperation has led him to a number of volunteer opportunities, like working as a mine-risk awareness raiser specialist in humanitarian organization Handicap International or community leadership in the social projects like a number of charity events Garage Sale Dnipro or building an independent experimental public space named Stage: СЦЕНА.

Andrey received his Bachelor of Engineer in University of Customs and Finance. Currently lives in Dnipro where he works with the local community as a curator of cultural projects. He is also a founder of NGO Kultura Medialna, festival of contemporary art Construction, conference How to make and musical label Deeplimit.





Radovan Potočár, Slovakia

has graduated from economics and politics, but has started studying scriptwriting and dramaturgy at FAMU. Writing as well as PR and web editing is what he does for living.

Besides he is a part of Medziriadky project which organizes author readings, a literary competition and a one-week event for young authors. He also writes and has his short stories published in magazines and newspapers.



Nadia Sokolenko, Ukraine

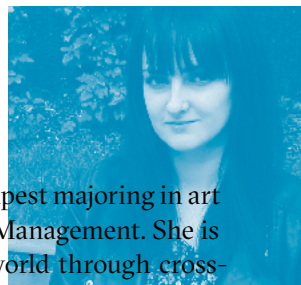
Nadia Sokolenko is an arts manager at Theatre on Podil (Kyiv, Ukraine), theatre critic and curator. Former editor-in-chief of the magazine and recent freelance contributor to The Ukrainian Theatre magazine.

She is a member of Yara Arts Group, and one of the co-founders of an NGO The Theatre Platform, which focuses on international cooperation with cultural institutions, arranging educational workshops for theatre makers, and organizing Les Kurbas Young Ukrainian Stage Directors Festival.

Tímea Szőke, Hungary

graduated from Eötvös Lóránd University in Budapest majoring in art history and currently studying Design and Arts Management. She is interested in the challenges to understand the world through cross-cultural fusions within different organizations and institutions.

Her professional experience has been built on a variety of roles. She has experienced working in big public institutions, NGOs and non-formal collectives as well where has been not just a project man-



ager but also a producer, fundraiser, creative assistant and a marketing person. She is not only used to wearing many hats, but she really enjoy it.



Eliso Uzunashvili, Georgia

graduated from Shota Rustaveli Theatre and Film Georgian State University, has Bachelor's degree in art's management. She is a member of NGO organization Blue Shield Georgia which is working on cultural heritage. Since October 2016 a regional coordinator at International Documentary Film Festival CineDoc - Tbilisi. Eliso is interested in culture and has attended different training courses, incl. cultural projects management, cultural heritage, cultural heritage and conservation.

Currently is doing project "Mukuzani Movie Club" and "Gurjaani Movie Club" in the village Mukuzani and District Gurjaani in Kakheti region.

Organisers:



Donors:



Programme
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FORUM FOR DIALOGUE
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Project cofinanced by
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Partners:

